



*American Model United Nations*  
**Economic and Social Council**

ECOSOC/I/4

SUBJECT OF RESOLUTION: United Nations Public-Private Alliance for Rural Development

SUBMITTED TO: The Economic and Social Council

*The Economic and Social Council,*

1 *Reiterating* the importance of a strong partnership between the public and private sectors in the development  
2 of rural areas,

3 *Recognizing* that 70 percent of the world's poor who live in rural areas depend on agriculture as a main  
4 source of income and employment,

5 *Deeply concerned* that commodity producers in rural areas are not reaping the benefits that these producers  
6 sow,

7 *Emphasizing* the need of agricultural development as an important asset to the public and private alliance  
8 to rural development,

9 *Recognizing with appreciation* the advances in data collection made by previous resolutions passed by nu-  
10 merous United Nations bodies,

11 *Noting with regret* that rural entrepreneurs often do not have the financial and technical capacity to start  
12 up and sustain their businesses,

13 *Further noting* that donor money and public subsidies are insufficient in meeting the demand and needs of  
14 the microfinance market,

15 *Acknowledging* the great potential for Member States to create stronger ties to the private sector, which can  
16 lend its managerial and technical expertise to help develop, enhance and support rural businesses,

17 *Emphasizing* that an element of competition is necessary to stimulate economic development through inno-  
18 vation and the efficient and effective allocation of resources,

19 *Alarmed by* the lack of appropriate infrastructure and services in rural areas to allow the proper and sus-  
20 tainable establishment of businesses,

21 *Further alarmed by* the increasing effects that desertification and deforestation have on small rural businesses  
22 and agriculture,

23 1. *Recommends* that Member States conduct national entrepreneurship competitions that empower rural  
24 entrepreneurs in taking a leading role in their own business development processes;

25 2. *Advises* that national entrepreneurship competitions should:

26 (a) Provide incentive to the winner, the type and extent of incentive being decided by each Member  
27 State;

28 (b) Provide rural entrepreneurs with technical assistance and training to develop their business;

29 (c) Involve the participation of the private sector by having distinguished businesses in their respec-  
30 tive industries mentor rural entrepreneurs;

31 (d) Extend incentive programs to private businesses such as monetary incentives, tax incentives or  
32 contract awards to encourage their participation in rural entrepreneurship programs;

33 3. *Affirms* that these competitions should be designed by the respective Member States in which they are  
34 held;

35 4. *Invites* Member States to improve the availability and accessibility of business and market information  
36 through increased infrastructure for the internet;

37 5. *Calls upon* Member States to promote the participation, investment, construction and management of  
38 private entities in infrastructure in the hopes of balancing the private sector's management and technical skills with  
39 that of the public sector to provide essential services more efficiently and effectively;

40 6. *Requests* that Member States provide a platform to incorporate rural entrepreneurs and farmers into the  
41 local production chain in order to:

42 (a) Ensure rural entrepreneurs and farmers a more stable market presence;

43 (b) Encourage improvements in the quality of the goods and services produced by rural entrepreneurs  
44 and farmers;

45 7. *Supports* public-private partnerships to create more opportunities for micro-financing, which would en-  
46 courage rural development by:

47 (a) Requiring micro-entrepreneurs and farmers to engage in savings in order to obtain a microfinance  
48 loan;

49 (b) Allow for more favorable loan rates;

50 (c) Empower women to play a larger role in local economies;

51 (d) Reduce the amount of red-tape required to obtain loans;

52 8. *Suggests* that benefits such as subsidies, tax benefits and microfinance loans be offered to farmers to  
53 encourage sustainable farming practices, which would help reduce short and long-term costs for the farmers, such as  
54 but not limited to:

55 (a) Water conservation;

56 (b) Crop rotation;

57 (c) Soil enrichment;

58 9. *Encourages* Member States to reduce regulatory obstacles for farmers to obtain permits and licenses to  
59 farm and trade agricultural products;

60 10. *Further encourages* private sectors to clean up and build water sources in areas that have limited access  
61 to clean water;

62 11. *Invites* Member States to discourage unsustainable environmental behavior that constitutes the trans-  
63 portation of water from areas in danger of the effects of desertification.

Passed, Yes: 13 / No: 6 / Abstain: 3